App Planning

Conceiving your App

1. Define the Purpose of Your App
   1. Dog breeder recommendation app
   2. Solves problem of customers not finding the right breeder for the job
   3. Solves problem of dog breeders not getting enough business
2. Determine the Feature Set You’ll Build
   1. Dog breeders can list themselves on the app for better market presence
   2. Customers can look for their suitable dog breeder based on a recommendation algorithm powered by Watson
   3. Watson and added Machine Learning techniques help to sort out the most suitable dog breeder to engage with based on breed species and other parameters

Wireframing and Building

1. Develop a story of how you’d like others to experience your product